



Sport stocks. Investment risk or opportunity?: The case of the Borussia Dortmund GmbH & Co.

KGaA

Frank Günnemann

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Research paper from the year 2005 in the subject Business economics - Investment and Finance, grade: A (1,0), Hawai'i Pacific University (Hawai'i Pacific University), 12 entries in the bibliography, language: English, abstract: The following paper is an analysis of potential investment risk regarding stocks of Borussia Dortmund GmbH & Co. KGaA, a German soccer team listed on the German stock exchange.

The analysis consists of five parts: an introduction and profile of the company showing its history and performance, as well as industry specifics; a fundamental analysis, that is, the analysis of the company's three primary statements (balance sheet, income statement, and cash flow statement) and other ratios; a technical analysis, i.e. the analysis of simple chart patterns, MACD, and momentum; an analysis of certain risk factors; and, last but not least, a conclusion which draws on the findings of the analyses.

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