



Metaphor and Knowledge: The Challenges of Writing Science (SUNY series, Studies in Scientific and Technical Communication)

Ken Baake

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Analyzing the power of metaphor in the rhetoric of science, this book examines the use of words to express complex scientific concepts.

Metaphor and Knowledge offers a sweeping history of rhetoric and metaphor in science, delving into questions about how language constitutes knowledge. Weaving together insights from a group of scientists at the Santa Fe Institute as they shape the new interdisciplinary field of complexity science, Ken Baake shows the difficulty of writing science when word meanings are unsettled, and he analyzes the power of metaphor in science.

Ken Baake is Assistant Professor of Rhetoric and Technical Communication at Texas Tech University.

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