



The European Difference: Business Ethics in the Community of European Management Schools

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The book aims to present the business ethics visions, programs and experiences of member universities of the Community of European Management Schools (CEMS). Since the authors are leading professors of business ethics in different European countries, the book can serve as a special guide to the European business ethics movement. The Community of European Management Schools was founded in 1988 as an association of top-level schools in management education throughout Europe. In 1998 member universities are as follows: Budapest University of Economic Sciences, Copenhagen Business School, Erasmus Universiteit Rotterdam, ESADE Barcelona, HEC Paris, London School of Economics, Norwegian School of Economics and Business Administration, Stockholm School of Economics, Università Bocconi Milan, Universität St. Gallen, Universität zu Köln, Université catholique de Louvain, and Wirtschaftsuniversität Wien. The University of Economics in Prague and the University of Economics in Warsaw are candidate members in CEMS. Over thirty international companies joined CEMS as corporate members. Sponsoring corporations includes ABB, Arthur Andersen, Banca Commerciale Italiana, Banque Bruxelles Lambert, Banque Paribas, Cariplo, Central Hispano, Coats Crafts Europe, Coopers & Lybrand, Dresder Bank, Dunaferr, Elektrowatt, Ericson, Goldman Sachs, Gruppo ENI, Henkel Industries, Henkel Industries, Hit Corporation, F. Hoffman-la-Roche, ISS, J.P. Morgan, KPMG DTG, Norsk Hydro, Petrojina, Procter & Gamble, Schindler Management, Schneider, Shell International, Siemens, SmithKline Beecham, Statoil, Swiss Bank Corporation, Tetra Laval, Trygg Hansa, Winterthur, and Zurich Insurance.

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