



# The Global Music Industry: Three Perspectives

*Arthur Bernstein, Naoki Sekine, Dick Weissman*

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For everyone in the music industry—record labels, managers, music publishers, and the performers themselves—it is important to understand the world music marketplace and how it functions. Yet remarkably little has been written about the music business outside of the U.S. *The Global Music Industry: Three Perspectives* gives a concise overview of the issues facing everyone in the international music industry. Designed for an introductory course on music business, the book begins with an introduction to the field around the world, then focuses on global issues by region, from bootlegging and copyright to censorship and government support. It will be a standard resource for students, professionals, and musicians.

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