



Edited Clean Version: Technology and the Culture of Control

Raiford Guins

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Not long ago it would have been an absurd idea to purchase a television, CD or MP3 or DVD player, computer software, or game console with the intention of limiting its capabilities. However, as Raiford Guins demonstrates in *Edited Clean Version*, today's media technology is marketed and sold for what it does not contain and what it will *not* deliver.

TVs equipped with V-chips, Internet filters, editing DVD players, clean-version CDs and MP3s, and game consoles with parental control features can block out, monitor, disable, and filter information. As Guins argues in this provocative book, consumers now find themselves in new relationships with their everyday media in which they inscribe their viewing, listening, and playing experiences with self-prescribed and technologically enabled values and morals. Censorial practices are not so much enacted *on* media by regulatory bodies today as they are *in* our media technology.

According to Guins, these new “control technologies” are designed to embody an ethos of neoliberal governance—through the very media that have been previously presumed to warrant management, legislation, and policing. Repositioned within a discourse of empowerment, security, and choice, the action of regulation, he reveals, has been relocated into the hands of users.

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