



Usability-Evaluation von Suchmaschinen (German Edition)

Sebastian Sünkler

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Usability-Evaluation von Suchmaschinen (German Edition) Sebastian Sünkler

Studienarbeit aus dem Jahr 2009 im Fachbereich Medien / Kommunikation - Multimedia, Internet, neue Technologien, Note: 1,0, Hochschule für Angewandte Wissenschaften Hamburg, Veranstaltung: Wahlpflichtmodul: Qualität von Suchmaschinen, Sprache: Deutsch, Abstract: Die Qualitätsmessung einer Suchmaschine erfolgt über verschiedene Aspekte. Ein Aspekt setzt sich aus der Usability und der Benutzerführung einer Suchmaschine zusammen. In dieser Arbeit wird dieser Aspekt bei diversen Suchmaschinen über eine Usability Evaluation gemessen. Die Suchmaschinen wurden dabei einer Studie entnommen, die im Rahmen eines Seminars zur Qualität von Suchmaschinen durchgeführt wurde. Alle Ergebnisse der Usability Evaluation werden ausführlich erläutert und in einem abschließenden Fazit zusammengefasst.

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