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This SIOP Organizational Frontiers volume will be one of the first to show how the field of Industrial Organizational psychology can help address societal concerns, and help focus research on the greater good of society. Contributions from worldwide experts showcase the power the IO community has to foster, promote and encourage pro social efforts. Also included will be commentary from an eminent group of IO psychologists who give invaluable insights into the history and the future of IO psychology. By presenting the prosocial contributions, from personal satisfaction and career commitment to organizational effectiveness to societal development, the imperative and easibility of using I-O psychology for the greater good becomes increasingly compelling.



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