



Dubai, from the scratch until today - A new vision of tourism?

Svenja Lis

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Seminar paper from the year 2009 in the subject Tourism, grade: 1,7, Stralsund University of Applied Sciences, language: English, abstract: You can never understand Dubai if you have not been there. But being there is no guaranty for comprehension either!

Dubai is the place of the ultimate superlatives. Nothing is impossible and dreams can come true. Like in a modern fairytale, in Dubai everything seems to be possible and what shines seems to be made of gold... Skiing in the desert, clubbing in an Islamic country, the famous "Palm" and upcoming "Dubailand" to name only some of the numerous attractions Dubai has to offer.

I had the great opportunity to be part of an outstanding excursion to the United Arab Emirates with main interest on Dubai and to get an impression of one of the most fascinating destinations in the world. Not only as a tourist, but with the possibility to experience Dubai from a different sight, I had the chance to make up my mind about a fascinating city that never sleeps.

For this reason my interest in Dubai arose and makes me take a closer look on Dubai.

How did Dubai become what it is today? How can it fulfil it's own premises to still grow and develop? And how can a single person, His Highness Sheikh Mohammed bin Rashid Al Maktoum, be responsible for all this?

With the following assignment I try to answer these questions by giving an overview of Dubai's history, the current touristic situation in Dubai and the vision of Dubai in 2015.

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Playing with family inside a park, coming to see the ocean world or hanging out with good friends is thing that usually you could have done when you have spare time, after that why you don't try point that really opposite from that. One particular activity that make you not sense tired but still relaxing, trilling like on roller coaster you have been ride on and with addition info. Even you love Dubai, from the scratch until today - A new vision of tourism?, it is possible to enjoy both. It is good combination right, you still would like to miss it? What kind of hang-out type is it? Oh can happen its mind hangout folks. What? Still don't obtain it, oh come on its known as reading friends.

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