



The Essential Cio: Why The Cio Needs To Act Like The Ceo

Matt Graham-Hyde

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The changes we are witnessing in business and It are unprecedented. Not only that, but these changes are rewriting the rulebook in a way that hasn't happened since the 1970s when mainframe computers were becoming commonplace. Amazon and Google have changed the way we do business forever with the cloud. We must change our company's ideas, perceptions and behaviours to survive. That change starts with technology change, and the foundational reinvention of information technology taking place today being driven by cloud computing, mobile devices, social media and data analytics. Cio's need to reinvent themselves in order to survive.

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