



Structured Products in Wealth Management (Wiley Finance)

Steffen Tolle, Boris Hutter, Patrik Rütthemann, Hanspeter Wohlwend

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- Structured products in the form of equity-linked derivatives have seen a rapid rise in popularity in the field of wealth management.
- Structured products are combinations of derivatives and traditional financial instruments such as stocks and bonds. The various components are combined into a single financial instrument and securitized.
- Discusses the characteristics and practical applications of structured products.
- In addition to providing a description of the structured products, this book focuses on their practical applications, showing how they can generate added value as part of an integrated investment process.
- Colourful charts help present the material in an attractive, real-world context.

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