



Business in Contemporary China

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Business in Contemporary China offers a compilation of the best and most relevant articles on Chinese business for use in the classroom or the boardroom. Covering political, economic, and environmental factors, as well as the impact of technological advancements on Asian business, the book provides a well-rounded picture of Chinese enterprise.

Philips and Kim select only the most recent relevant articles, arranged topically with an introduction to each chapter to contextualize and position the content. To further enhance its teaching value, each chapter also includes:

- A "perspectives" opener offering the opinion of a top academic on the topic at hand;
- Practical application exercises and review questions to test the reader's knowledge and understanding;
- Discussion questions to stimulate further analysis;
- Suggested topics for classroom debate; and
- Bibliographic suggestions for future research.

Covering both private and public sector topics, this will be a valuable resource for any student of international business, cross-cultural management, or strategy, especially for those interested in business in Asia or China.

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