



Antología del coaching (Spanish Edition)

Luis Fernando González

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El Coaching empieza a ser reconocido en la sociedad al trascender el campo empresarial. Es una disciplina de muchas aristas y caminos, teorías y metodologías: descubrirlas, entenderlas y distinguirlas, desde la experiencia de sus pioneros y líderes, es una tarea por demás enriquecedora.

Expertos del coaching como Masters Coaches internacionales, escritores, pioneros, creadores y directores de programas de Coaching en escuelas, universidades y organizaciones, así como otras personalidades, comparten de manera abierta y sin ninguna cortapisa sus aprendizajes, visiones, preocupaciones y enfoques más allá de las teorías y modelos.

Este documento reubica y reorienta las enseñanzas y bondades del Coaching, y es lectura obligada para la comunidad del Coaching: Coaches, Coaches, estudiantes, profesores, académicos, investigadores y para quienes estén interesados en el tema.

El Autor:

Luis Fernando González consultor, Coach, periodista y ejecutivo de empresas trasnacionales, compiló una selección de entrevistas representativas del momentum y futuro del Coaching.

En su empresa de consultoría "Deconsulting fundó el blog Coaching en México, publicación que se ha posicionado como referente, leída en más de 40 países.

Profesor en varias universidades en México y ejecutivo por más de 30 años en empresas como: Union Carbide, Anderson Clayton (Unilever) y Kimberly Clark de México, en áreas de Recursos Humanos, Productividad, Calidad Integral y Competitividad.



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